

WHAT IS ONLINE GROOMING?

Online grooming is not always obvious or a stranger. It's when someone builds trust to manipulate a teen into sharing personal info, images, or meeting up. *It often feels friendly or fun at first.*

COMMON RED FLAGS | *Someone who:*

- ▶ Pushes for private chats or moving to a new app.
 - ▶ Asks to keep secrets from family or friends.
 - ▶ Uses flattery: "You're so mature for your age."
- ▶ Requests photos or gets upset if the teen doesn't respond fast.
- ▶ Sends gifts or tries to isolate them from friends.

CONVERSATION STARTERS WITH YOUR KIDS THAT WORK

"What apps are you liking lately?"

"Have you ever gotten a message that felt weird or pushy?"

"How do you decide who to trust online?"



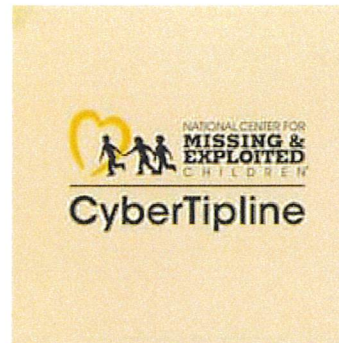
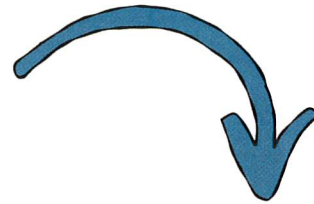
Listening more than talking helps; teens seek help when they feel supported, not judged.

QUICK TIPS FOR PARENTS

- * Set privacy settings together. * Keep devices out of bedrooms overnight.
- * Build skills and instincts, not just rules. * Remind them they won't be in trouble.
 - * Reassure them that you are here to assist, not to assign blame.
 - * **BELIEVE:** Your voice matters more than any app, game, or AI chat.

HERE'S THE BOTTOM LINE:
No secrets. No pressure. No exceptions.

If something feels off-- Report it!



www.report.cybertip.org



www.indianaprevention.org



www.takeitdown.ncmec.org/resources-and-support/

**Stop problems early.
Take action.
Take back control.**

Together we can create safer spaces for children.