1. Go to your fundraising page, click on "Donor Ask Templates" once you are logged into your page... (Click "Login" on the top right-hand side if you don't see the Admin bar at the top of your page.)

administration: <u>E</u>	DIT PAG	DONOR ASK TEMPLATES	DONOR THANK YOU TEMPLATES
eastersea Crossroa	als ads		
			AnneMarie Chambers's Fundraiser

2. The first 2 templates are available to copy/paste to email – Subject and Email. Open up your email account, paste the templates into a new email and personalize as needed before sending out to your friends, family and co-workers.

Subject	
Help me help children and adults living with disability in our community	
Email	
Hi all,	
I wanted to do something good and make the world a better place, especially during this time. When I found out that 26% of our community is living with disability and in need of services provided at Easterseals Crossroads, I knew I had to help.	
Since walking outdoors is one of the activities that I am already doing while safely social distancing, I decided to create a fundraiser to support Easterseals Crossroads and joined their Walking for Dreams Family and Pet Walk Virtual Challenge. I will take a walk for eac \$10 donation I receive.	
How many walks can I walk, run or roll in your name?	
Check out my fundraising page and <b>please consider making a donation</b> to help me read my goal of \$500	
Give today.	
Giving online is easy and fast, and your support will make a real difference. I appreciate your help!	
AnneMarie Chambers	

## Example of a personalized email...

## Subject: How many walks can we take in your name?

Hi all,

We wanted to do something good and make the world a better place, especially during this time. When we found out that 26% of our community is living with disability and in need of services provided at Easterseals Crossroads, we knew we had to help. Also, on a personal note, knowing the ins and outs of this agency from an employee and parent perspective, I know that any amount we raise will be put to good use and is so needed, now more than ever.

Since walking outdoors is one of the activities that we can do safely as a family while social distancing, we decided to create a <u>fundraiser</u> and join the Walking for Dreams Family and Pet Walk Virtual Challenge. We will take a walk for each \$10 donation we receive.

## How many walks can we take in your name?

Check out our fundraising page and please consider making a donation to help us get active and support Easterseals Crossroads so that we may remain a resource for children's therapy services, employment services and so much more for our community.

Giving online is easy and fast, and your support will make a real difference. We appreciate your help!

AnneMarie, Jeff, Elise, Alex and Henry (woof!) Chambers

## Instagram "Thank You" to a family donor:



amchambers15 Loving our morning walks for @eastersealscrossroads Today, Peanut Butter and Jelly joined us - the girls' tiny Beenie Boo Bunnies. Peanut Butter sang "Going on a Miracle," instead of "marathon" which we all agreed sounds more fun than a marathon so we joined in and Jelly filled Elise's cupcake purse full of jelly for a delicious morning treat. Thank you @mimigram27 for sponsoring our delightful walk this morning! #walkforesc 3d

