

## Step-by-Step Guide to Create Your Fundraising Page for Easterseals Crossroads

Thank you for your interest in walking for Easterseals Crossroads! The process to setup your fundraising is just 6 clicks and login away.

The process will look like this:

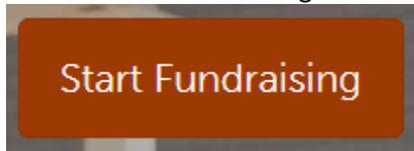
- 2 Clicks
- 1 Login
- 4 More Clicks
  - Add 1 photo
  - Write your fundraising goal
  - Personalize your fundraising page messaging or use the provided template text
  - Submit for Approval
- Easterseals Crossroads Review and Approval
- Share your personalized fundraising page using templated copy for social and email that can be personalized as needed
- Use #WalkForESC for any social media shares and thank yous

Here are the step-by-step details:

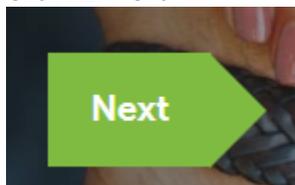
Go to:

<https://eastersealscrossroads.networkforgood.com/projects/103978-walking-for-dreams-fundraiser>

Click #1: Start Fundraising

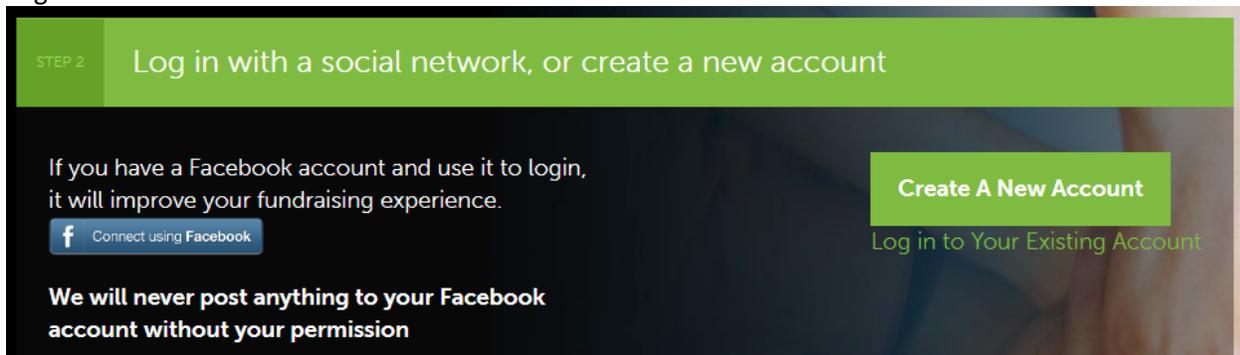


Click #2: Next

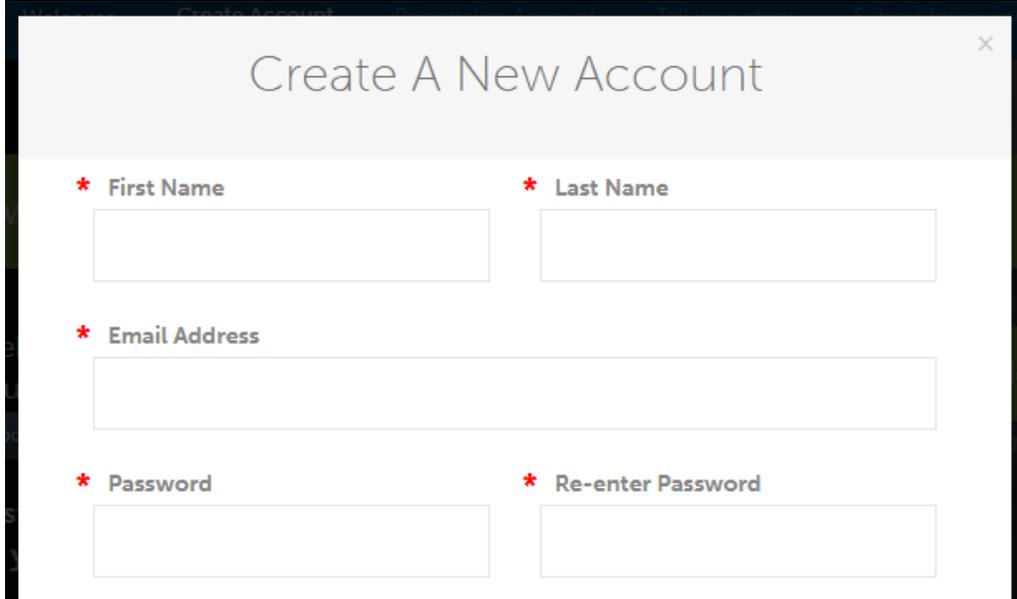


Login:

Login via Facebook or create an account



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The screenshot shows a web form titled "Create A New Account" with a close button (X) in the top right corner. The form contains five input fields, each with a red asterisk indicating it is required:

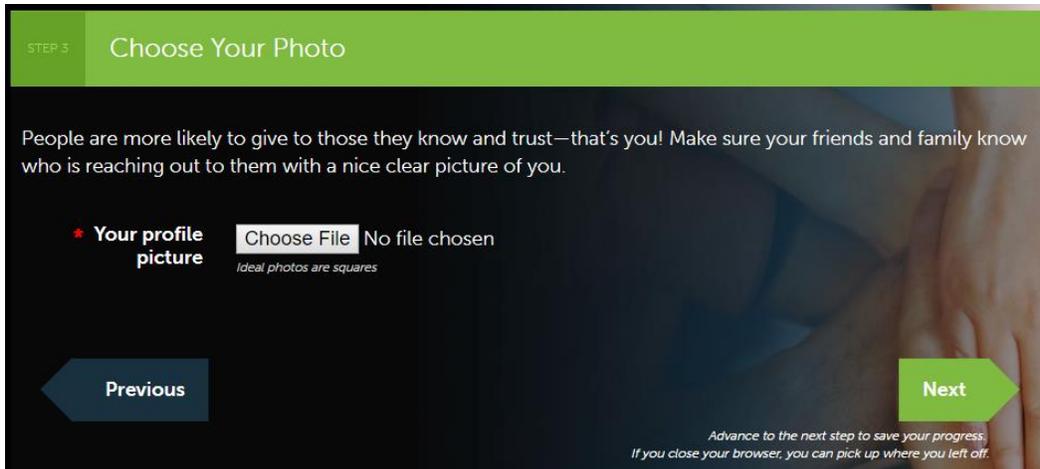
- \* First Name**: A text input field.
- \* Last Name**: A text input field.
- \* Email Address**: A text input field.
- \* Password**: A text input field.
- \* Re-enter Password**: A text input field.

Click #3: Next



The screenshot shows a confirmation screen with a green header bar that says "STEP 2 Log in with a social network, or create a new account". The main content area has a dark background with a photo of hands. It displays the text: "You are logged in as Jeff Chambers (jeffchambers19@gmail.com)" and "You may continue to the next step." At the bottom, there are two buttons: "Previous" (a dark blue arrow pointing left) and "Next" (a green arrow pointing right). A small note at the bottom right reads: "Advance to the next step to save your progress. If you close your browser, you can pick up where you left off."

Add 1 Photo:



The screenshot shows a screen titled "STEP 3 Choose Your Photo" with a green header bar. The main content area has a dark background with a photo of hands. It contains the text: "People are more likely to give to those they know and trust—that's you! Make sure your friends and family know who is reaching out to them with a nice clear picture of you." Below this is a section for "Your profile picture" with a red asterisk. It includes a "Choose File" button, the text "No file chosen", and a note: "Ideal photos are squares". At the bottom, there are two buttons: "Previous" (a dark blue arrow pointing left) and "Next" (a green arrow pointing right). A small note at the bottom right reads: "Advance to the next step to save your progress. If you close your browser, you can pick up where you left off."

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Click #4: Next

STEP 3 Choose Your Photo

People are more likely to give to those they know and trust—that's you! Make sure your friends and family know who is reaching out to them with a nice clear picture of you.

\* **Your profile picture**  Elise-Jeff.jpg  
Ideal photos are squares



[Previous](#) [Next](#)

Advance to the next step to save your progress.  
If you close your browser, you can pick up where you left off.

Write your fundraising goal | Personalize your fundraising page or use provided template text:

STEP 4 Tell Your Story

\* **Your fundraising goal**  [?](#)

\* **Primary call to action**  [?](#)

\* **Secondary call to action**  [?](#)

\* **Modify this to tell your personal story**

**B I**   

I am joining the \$10 challenge for Easterseals Crossroads - \$10 for each walk I take between now and August 16. Will you support me?

Let's support good in the world and make a difference. Each \$10 gift helps me stay fit all while supporting individuals and families living with disability in our community.

Just a small donation will go a long way to helping me meet my goal for Easterseals Crossroads.

[Previous](#) [Next](#)

Advance to the next step to save your progress.  
If you close your browser, you can pick up where you left off.

Click #5: Next

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Click #6: Submit for Review

STEP 5 Submit for Review

Here's a preview of your fundraising page! Like what you see? Great! Click the 'Submit for Review' button below to let us know you are ready to begin asking your friends and family to support your fundraiser. You get an email to let you know if changes are needed or that the page is active and ready to go.

Support my \$10 walk challenge for Easterseals Crossroads

Join me and help make a difference, please give today.

Donate

\$0 TOWARDS \$100

I am joining the \$10 challenge for Easterseals Crossroads - \$10 for each walk I take between now and August 16. Will you support me?

Let's support good in the world and make a difference. Each \$10 gift helps me stay fit all while supporting individuals and families living with disability in our community.

Just a small donation will go a long way to helping me meet my goal for Easterseals Crossroads.

Donate to Jeff

\$ Your Donation

Donate

Privacy Policy

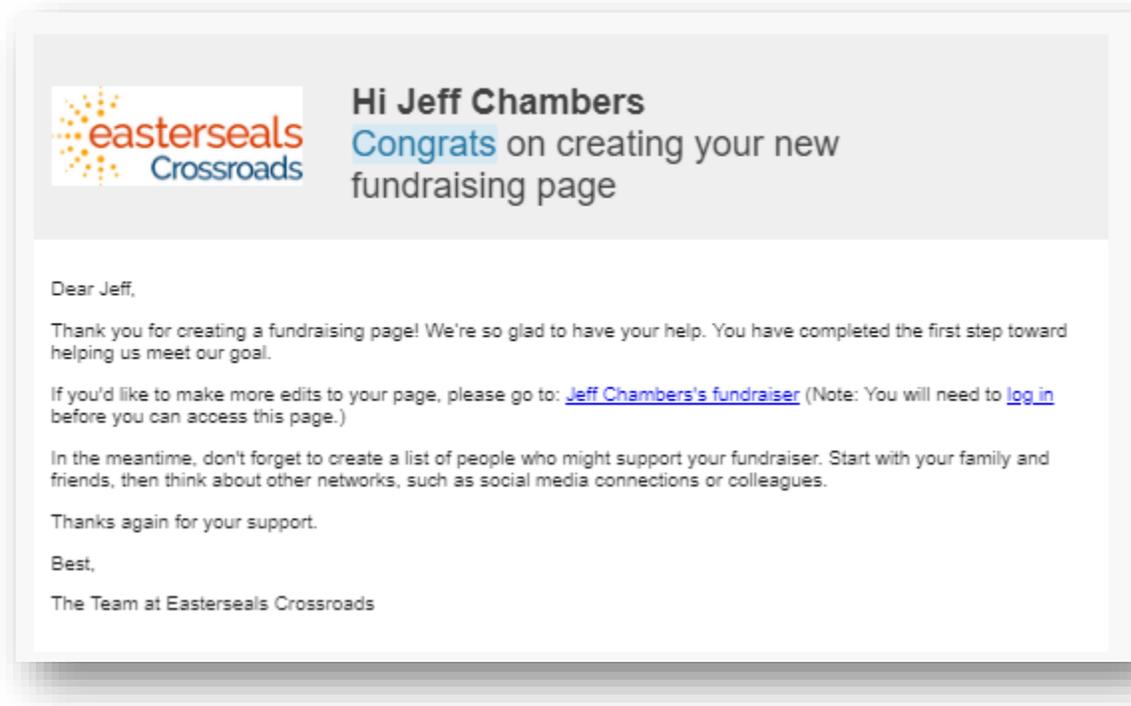
Previous Submit for Review

**Congratulations! You have created your personal fundraising page.**

Look for an email within 24 hours of your submission with the link to your page plus templates to help promote your fundraiser and engage your donors! All of which, including the banner image on your fundraising page, can be edited and personalized by you! Please watch for an email with the subject line: **Important information regarding your new fundraising page**

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The email will look like this:



Click on the “[Your Name] fundraiser” hyperlink to visit your page. At the TOP of your page you will see a black bar. Click on “Edit Page” to update your banner image and text. Click on “Donor Ask Templates” and “Donor Thank You Templates” to personalize and send out your support.



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How to edit your banner image and fundraising page messaging – Update in the area as seen below (in the “Edit Page” option) and click on save at the top right-hand corner. Go to “Visit Page” to see your edits before sharing to make sure that your changes were saved and SHARE AWAY!!

### Edit Campaign

#### Your Main Image

Update Your Photo

Update Photo Crop

Choose file

Browse

Top

 Need help selecting an image? [Check out this article.](#)



#### Page Content

##### Headline

Ex: We are fundraising to save our planet

Add a bright, bold short headline to the body copy of your page. Keep it short and simple.

A rich text editor toolbar with various icons for text formatting, alignment, and linking.

**I am joining the \$10 challenge for Easterseals Crossroads - \$10 for each walk I take between now and August 16. Will you support me?**

**Let's support good in the world and make a difference. Each \$10 gift helps me stay fit all while supporting individuals and families living with disability in our community.**

Just a small donation will go a long way to helping me meet my goal for Easterseals Crossroads.