



# May 19, 2019

1 p.m. Registration | 2 p.m. Walk  
 Downtown Canal at Buggs Temple  
 11<sup>th</sup> and Senate Avenue, Indianapolis

## Sponsorship Opportunities

Sponsorship Level	Benefits
<b>Lead Sponsor</b> <b>\$10,000</b>	<ul style="list-style-type: none"> <li>• Form walk team and cover entry fee for 20 participants</li> <li>• One (1) Banner sign at the start line of the walk</li> <li>• Recognition during event announcements (opening and closing remarks)</li> <li>• Recognition on event websites</li> <li>• Sponsor logo on the (2) awarded plaques – displayed at winning organization’s headquarters</li> <li>• Recognition in all news releases and media alerts</li> <li>• Logo or name recognition on print collateral, e-newsletters and event signage</li> <li>• Featured in blog and e-newsletter</li> <li>• Four Facebook mentions linking to organizational link(s)</li> <li>• Opportunity for item placement in goodie bag</li> <li>• Optional (provided by sponsor) – Space for 10x10 tent set-up for promotion</li> </ul>
<b>Partner Sponsor</b> <b>\$5,000</b>	<ul style="list-style-type: none"> <li>• Form walk team and cover entry fee for 10 participants</li> <li>• One (1) Banner sign at the start line of the walk</li> <li>• Recognition during event announcements (opening and closing remarks)</li> <li>• Recognition on event websites</li> <li>• Recognition in all news releases and media alerts</li> <li>• Logo or name recognition on print collateral, e-newsletters and event signage</li> <li>• Two Facebook mentions linking to organizational link(s)</li> <li>• Optional (provided by sponsor) – Space for 10x10 tent set-up for promotion</li> </ul>
<b>Event Sponsor</b> <b>\$2,500</b>	<ul style="list-style-type: none"> <li>• One (1) Banner sign at the start line of the walk</li> <li>• Recognition during event announcements (opening and closing remarks)</li> <li>• Recognition on event websites</li> <li>• Logo or name recognition on print collateral, e-newsletters and event signage</li> <li>• Two Facebook mentions linking to organizational link(s)</li> <li>• Optional (provided by sponsor) – Space for 10x10 tent set-up for promotion</li> </ul>

<b>High Stepper Sponsor</b> <b>\$1,000</b>	<ul style="list-style-type: none"> <li>• One (1) banner sign along the canal walk highlighting your sponsorship</li> <li>• Recognition during event announcements (opening and closing remarks)</li> <li>• Logo or name recognition on print collateral, e-newsletters and event signage</li> </ul>
<b>Finish Line Sponsor</b> <b>\$500</b>	<ul style="list-style-type: none"> <li>• One (1) banner sign nearing the finish line of the walk</li> <li>• Logo or name recognition on print collateral, e-newsletters and event signage</li> </ul>
<b>In-kind Sponsor</b> <b>\$500+</b>	<ul style="list-style-type: none"> <li>• Ability to promote business by providing event swag – event apparel, bags, water bottles and more</li> <li>• Logo or name recognition on print collateral, e-newsletters and event signage</li> </ul>
<b>Hydration Station Sponsor</b> <b>\$300</b>	<ul style="list-style-type: none"> <li>• Logo included on the Hydration Station banner (located near half-way point of walk)</li> </ul>

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