

## INDIVIDUAL TEAM RECRUITMENT EMAIL

SUBJECT: Walk with Me for Easterseals Crossroads

I am participating in the Walking for Dreams Family and Pet Walk in support of Easterseals Crossroads and would like you to join my team. Walking for Dreams is a non-competitive, accessible 5k that will take place along the canal in downtown Indianapolis on Sunday, May 19, 2019 at 1 p.m.

### **Why Walk? 1 in 5 individuals in the United States has a development delay or disability.**

With your participation, we can provide help, hope and answers for families living with all types of disabilities in central Indiana by raising money to fund the life-changing services, such as early childhood intervention services, developmental and behavioral therapy, assistive technology training and much more that Easterseals Crossroads provides for children, adults and veterans with disabilities.

My goal is to raise \$[AMOUNT].

Can I count on you?

To join my team, go to [LINK TO YOUR TEAM PAGE] to register and join Team [TEAM NAME].

If you can't walk with me on May 19<sup>th</sup>, you can still support me in this walk! Check out my personal fundraising page **here** [HYPERLINK TO YOUR OWN FUNDRAISING PAGE].

Thank you in advance for your support. I hope to walk with you on May 19<sup>th</sup>!

Sincerely,

[NAME]

Walking for Dreams – Easterseals Crossroads Team Captain

[EMAIL]

## FOR TEAM CAPTAINS – FUNDRAISING EMAIL TO YOUR TEAM

SUBJECT: Walking for Dreams with Easterseals Crossroads – It’s almost here!

Thank you again for joining Team [NAME OF TEAM] to walk with Easterseals Crossroads at the Walking for Dreams Family and Pet Walk on Sunday, May 19.

We are only [X NUMBER OF DAYS] days away from the Walk and we’re on the way to reach our goal of \$[AMOUNT]. We’ve already raised \$[AMOUNT]!

Remember, fundraising can take place online and offline:

- Share your own online donation page.
- Create a Facebook Fundraiser to connect with friends and spread the word about your fundraising efforts.
- Host a fundraising party.
- [Email AnneMarie Chambers](#) at Easterseals Crossroads to request an offline donation pledge sheet and talk with your family, friends, neighbors and colleagues about why you’re walking for Easterseals Crossroads.
- Find out if your company has a gift matching program to double your impact!

With your help, we can reach our goal!

Looking forward to walking with you on May 19<sup>th</sup>!

Sincerely,

[NAME]

Walking for Dreams – Easterseals Crossroads Team Captain

[EMAIL]

## COMPANY RECRUITMENT EMAIL

SUBJECT: Walk with me for Easterseals Crossroads

[COMPANY NAME] is participating in the Walking for Dreams Family and Pet Walk in support of Easterseals Crossroads and we would like you to join our team. Walking for Dreams is a non-competitive, family- and pet-friendly 5k that will take place along the canal in downtown Indianapolis on Sunday, May 19, 2019 at 1 p.m.

### **Why Walk? 1 in 5 individuals in the United States has a development delay or disability.**

With your participation, we can provide help, hope and answers for families living with all types of disabilities in central Indiana by raising money to fund the life-changing services, such as early childhood intervention services, developmental and behavioral therapy, assistive technology training and much more that Easterseals Crossroads provides for children, adults and veterans with disabilities.

Our goal is to raise \$[AMOUNT].

To reach that goal, we need at least [% OF STAFF] people to sign up to raise money and walk.

Can we count on you?

To join our team, go to [LINK TO YOUR TEAM PAGE] to register and join Team [TEAM NAME].

If you can't walk with us on May 19<sup>th</sup>, you can still support us by visiting our team page [HYPERLINK TO YOUR TEAM PAGE] and donating today!

Thank you in advance for your support.

Sincerely,

[NAME]

Walking for Dreams – Easterseals Crossroads Team Captain

[EMAIL]