

Bingo Bonanza

80s Movie Theme

Food, fun & bingo with a totally rad 80s vibe!
benefits children's services at Easterseals Crossroads

Sponsorship Opportunities

Friday, February 22, 2019

Northside Knights of Columbus | 6:30 p.m. - 11 p.m.

Special Bingo License #148148

Be sure to mark your calendar now for Friday, February 22, 2019, when Easterseals Crossroads will present its wildly popular 18th annual Bingo Bonanza! We are also pleased to announce that this event will again be presented exclusively by Century 21 Scheetz. Bingo Bonanza will be held at the Northside Knights of Columbus, located at 2100 E. 71st Street, Indianapolis.

Last year, Easterseals Crossroads and Century 21 Scheetz successfully raised over \$43,000 in net revenue allowing us to deliver much-needed services to over 7,250 children and adults with disabilities, special needs or challenges in central Indiana. Don't miss out on this totally tubular chance to go back to the 80s and party with us!

Please join us, once again, as an event sponsor at Bingo Bonanza 2019. Easterseals Crossroads greatly appreciates your past support and cordially invites you back for another great evening of fun. Each of the sponsorship opportunities outlining the benefits your company will receive for your sponsorship is enclosed. Ads in our program book are seen by each of the attendees who use the book to understand what games to play and prizes to win.

As in the past, our presenting sponsor Century 21 Scheetz and Easterseals Crossroads will manage Bingo Bonanza. No other outside organization is involved in running this event. If you have any questions regarding this information, you may also contact Sally Cuthbert at Century 21 Scheetz at 317.814.5311.

Sincerely,

Elizabeth McFarlane
Director, Corporate Partnerships
317.466.1000 | emcfarlane@eastersealscrossroads.org

presented by

CENTURY 21.
Scheetz

to benefit



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Grand | \$5,000 | Industry Exclusive Sponsor

Listed in official event program as Grand Sponsor

- Full page color ad in premium location of event program (supplied pdf, eps, or jpg file -- 4.5"w x 7"h)
- Possible locations: inside front cover, first page, inside back cover, back cover
- Six complimentary tickets
- Logo placement in PowerPoint presentation during the event
- Verbal recognition from Bingo Bonanza emcee
- Facebook recognition (4 pre-event posts; 2 post-event posts)

Titanium | \$2,500

Listed in program as Titanium Sponsor

- Full page color ad in event program (supplied pdf, eps, or jpg file -- 4.5"w x 7"h)
- Five complimentary tickets
- Logo placement in PowerPoint presentation during the event
- Verbal recognition from Bingo Bonanza emcee
- Facebook recognition (3 pre-event posts; 2 post-event posts)

Platinum | \$1,500

Listed in program as Platinum Sponsor

- Full page color ad in event program (supplied pdf, eps, or jpg file -- 4.5"w x 7"h)
- Four complimentary tickets
- Logo placement in PowerPoint presentation during the event
- Facebook recognition (3 pre-event posts; 1 post-event post)

Gold | \$750

Listed in program as Gold Sponsor

- Half page color ad in event program (supplied pdf, eps, or jpg file -- 4.5"w x 3.5"h)
- Four complimentary tickets
- Logo placement in PowerPoint presentation during the event
- Facebook recognition (2 pre-event posts; 1 post-event post)

Silver | \$500

Listed in program as Silver Sponsor

- Quarter page color ad in program (supplied pdf, eps, or jpg file -- 2.25"w x 3.5"h)
- Two complimentary tickets
- Logo placement in PowerPoint presentation during the event
- Facebook recognition (1 pre-event post; 1 post-event post)

Bronze | \$350

Listed in program as Bronze Sponsor

- Two complimentary tickets
- Logo placement in PowerPoint presentation during the event
- Facebook recognition (1 pre-event post; 1 post-event post)

Prize Package | \$100

Listed in program as prize package sponsor

- Ability to promote business in the sponsored prize package

Full sponsorship benefits are available for all sponsors who commit by January 2, 2019. Sponsorship commitments after January 2, 2019, may result in reduced recognition on Facebook posting(s).

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I am interested in sponsoring Bingo Bonanza 2019 for Easterseals Crossroads!

Contact Name _____

Organization _____

Address _____ City _____ State _____ ZIP _____

Phone _____ Email _____

My organization is interested in the following level of sponsorship for Bingo Bonanza 2019

- Grand (\$5,000)
- Titanium (\$2,500)
- Platinum (\$1,500)
- Gold (\$750)
- Silver (\$500)
- Bronze (\$350)
- Prize Package (\$100)
- We cannot sponsor, but wish to donate _____

My sponsorship level includes free tickets that we cannot use and wish to donate back.

My sponsorship level includes Facebook posts; our user name is @_____

Our web address is _____

My sponsorship level includes an ad; we will submit our ad to emcfarlane@eastersealscrossroads.org by February 8, 2019.

 Sponsor Representative Signature

 Date

Please submit form to Elizabeth McFarlane,
 Easterseals Crossroads, 4740 Kingsway Drive,
 Indianapolis, IN 46205 or
emcfarlane@eastersealscrossroads.org.
 Call Elizabeth at 317.466.1000 with any questions.

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 Scheetz

